

# Let's make Barcelona worth living in



Dear neighbour,

We all love Barcelona and want a clean and well-kept city. A city to enjoy. We are aware that one of our residents' main concerns is cleaning, as well as for the City Council: it is the contract where we allocate more money, almost 10% of the annual municipal budget. We have worked on a new cleaning and waste collection contract, which, from March, will involve more staff and new electric vehicles that will reduce emissions and noise, among other improvements. With the new contract we adapt to each

neighbourhood's needs every moment and improve the channels through which residents can report incidents. Because only with everyone's involvement and co-responsibility can we take care of our city.

We take care of Barcelona. A city that takes pride in its inhabitants and enchants everyone who visits it. We will all have a cleaner and more sustainable city. A Barcelona to live in.

Cordially,

Ada Colau Ballano  
The Mayor of Barcelona

## Cleaning up

More resources in intensive use areas, green areas and squares

New fast response service

New continuous care service for public spaces



### At el Poblenou

We increased street and squares from 1 to 3 days a week

We increased green areas cleaning from 2 to 7 days a week by incorporating special work centres in the neighbourhood

We incorporated modified sweepers on bike lanes

We increased exterior and interior washing of containers to prevent bad smells

A total of 45 people and 17 cleaning vehicles are serving the neighborhood

## Waste

More frequency, fewer emissions and noise

More selective collection containers

More public space and better accessibility



### At el Poblenou

We included recollection of all kinds of plastics and metals, which from now on, can be deposited in yellow bins

We incorporated a new bulk collection system with electric vehicles

We duplicated the interior and exterior cleaning of the containers in the high season

We placed 588 new containers and redistributed them to free up public space

Help us keep the city clean!  
Report incidents:  
barcelona.cat/incidencies  
App Barcelona in your pocket  
Phone 010  
www.cuidem.barcelona

# Cuidem Barcelona

Ajuntament de  
Barcelona



Cuidem el Poblenou

New cleaning and  
waste collection service



A new cleaning  
service with  
more resources

More investment

More staff and  
material

More social and  
environmental responsibility

Flexibility to  
adapt to each  
neighbourhood

€307 M

million annual investment  
in collection and cleaning

%14

more investment  
than the previous contract

25,200

refurbished  
containers

600

electric  
vehicles

400

more  
staff

%35

of women in the workforce,  
compared to the current 23%

2,110

people working  
every day in the city

%10

inclusive  
contracts