

## Dear all,

We're very excited to announce that this year we're celebrating the 10th anniversary of <u>Barcelona International Community Day</u> (BICD). It's the stand out annual event for the international talent ecosystem, and for welcoming foreign nationals who've chosen to come to Barcelona to live and work, providing them with information on services of interest.

Organised by Barcelona City Council, the event will take place on Saturday 28 October 2023 at the Barcelona Maritime Museum, open to the public from 10 am to 7 pm. The company Both People & Comms will be in charge of the technical aspect of the event.

In 2022 the event was attended by more than 5,416 people from 130 countries, and overall, the feedback was extremely positive. (Follow this <u>link</u> to see the report and watch the video of Barcelona International Community Day 2022).

We'd also like to let you know that we've **opened the registration period** for anyone wishing to take part in the Barcelona International Community Day fair as an exhibitor. This year there will be around 76 stands divided between companies and organisations (both public and private) offering products and services aimed at the international community, as well as education centres and associations.

As we want to make sure that a **diverse range**, of products and services are represented, for guidance purposes we've established a maximum number of exhibitors in each sector or category of activity:

ACTVITY	EXHIBITORS
Banking and financial services	1
Legal and business services	6
Relocation and concierge services	5
Real estate services	5
Recruitment and HR services	3
Cultural and leisure services	4
Language and linguistic services	3
Medical, health and insurance services	5
Sports services	3
Specialised media for expats	4



Furniture hire, storage facilities and removal	2
services	
Coworking and coliving	2
Gastronomy and restaurants	2
Business schools and higher education	4
International schools	10
Expat associations (not-for profit)	15
Other	2

All confirmed bookings made before **15 May** will get a **20% discount**, applied to the prices\* for the 2023 edition, and bookings that reach us before **15 June** will receive a **10% discount**:

- o **Main Stand** (for companies and organisations): €600
- Stand in education showroom (for schools): €450
- Exhibitor point (for non-profit associations): €150 No discount will be applied, as this is already a special subsidised price.

To books as an exhibitor or to request a stand, you'll need to complete the following <u>form</u>. If you have any queries, or you need further information, you can contact the person in charge by email: **andrea.mazzanti@weareboth.com**. If your participation is confirmed, she'll be in touch to begin the contract process.

Kind regards,

## City Promotion Department, Barcelona City Council

Coordinating team for Barcelona International Community Day 2023 Both People & Comms

<sup>\*(</sup>VAT [21%] is not included in the stand prices)