

Barcelona

talent destination



Ajuntament de
Barcelona



“Barcelona offers a good balance between professional and personal life”



10 reasons to do Business in Barcelona

- 1 Prime location for an easy access to consumer markets
- 2 Excellent infrastructures and well connected
- 3 Europe's Dynamic Economic Engine
- 4 Attractive for Foreign Investment - FDI (more than 8,000 foreign companies)
- 5 A diversified economy with emerging sectors
- 6 A pole that creates and attracts talent
- 7 A birthplace for creativity, research and innovation
- 8 A magnet for Startups and Scaleups
- 9 Quality of life
- 10 Barcelona Identity and Brand, an asset for companies

Let the City Council become your best Partner to land in Barcelona

For international newcomers

Are you moving to Barcelona?

Barcelona is a vibrant and creative magnet for international talent. A welcoming city that facilitates personal landing and the connection with the local community through:

- Practical information about living in Barcelona
- Key procedures you need to do when you move to our city
- Seminars, workshops, expat breakfasts, city business tours and courses
- Afterwork gatherings that put you in touch with local and international clubs

Contact us at
meet.barcelona.cat
citypromotion@barcelonactiva.cat

For entrepreneurs

Are you looking to set up your business in Barcelona?

Barcelona Activa, the Local Development Agency, provides you with personalised itineraries that will guide you to successfully develop your business activity in Barcelona, a path that will allow you to follow, step by step, the different stages in the entrepreneurial process of starting up a company in Barcelona.

- Welcome Sessions to learn how to start your business
- Training seminars and courses to learn how to set up your company
- Business incubators

Contact us at
barcelonactiva.cat/entrepreneurship

For companies

Are you looking to expand your business in Barcelona?

The Business Landing Service of Barcelona Activa is free of charge and fully confidential, provides comprehensive support for Barcelona-based investment projects.

- Information and advice on procedures to set up a business in Barcelona
- Online business incorporation service for limited liability companies
- Support for recruitment and business location searches
- Short-term office space for softlanding
- Connection with other players in the business ecosystem

Contact us at
barcelona.cat/businesslanding

“An open Mediterranean magnet that welcomes creativity and innovation”



Barcelona is...

**Third preferred
city in Europe to
found a Startup**

Atomico

**Third Most Desirable
City in the World for
Overseas Workers**

Boston
Consulting Group

**First European
City for Strategy in
Foreign Investment**

Fdi Magazine,
Financial Times

**Startup Hub in
the Mediterranean**

always **B**arcelona
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