

Barcelona 2022 REACT

Sessions schedule

30th MARCH

A / Auditorium Dhub

09:30 INSTITUTIONAL WELCOME

10:00 KEYNOTE 1:
BARCELONA, ON THE WAY TO
2030

10:30 OPENING SESSION:
THE IMPACT OF THE UKRAINE
CONFLICT

11:00 COFFEE BREAK

12:00 A1. THE RE-ECONOMIZATION
OF CITY CENTERS

13:00 LUNCHTIME

15:00 A2. LEADING THE FUTURE
OF WORK

16:00 A3. BOOSTING THE
PROXIMITY ECONOMY

31st MARCH

A / Auditorium Dhub

09:30 KEYNOTE 2: CITIES AS ENGINE
OF ECONOMIC DEVELOPMENT

10:00 A4. BARCELONA, CAPITAL
OF INNOVATION

10:30 COFFEE BREAK

12:00 A5. BARCELONA: AN
ECONOMIC HUB WITH LATIN
AMERICA

13:00 LUNCHTIME

15:00 A6. SUSTAINABLE FOOD AND
GASTRONOMY: PEOPLE,
PRODUCT AND PLANET

16:00 A7. THE INTEGRATION OF
CREATIVITY & DESIGN IN
INDUSTRY

C / Sala C Dhub

12:30 C1. THE VALUE OF CULTURAL
EVENTS: ECONOMIC AND
SOCIAL INNOVATION IN
BARCELONA

13:00 LUNCHTIME

15:30 C2. CLOSING THE GENDER GAPS

16:30 C3. CHALLENGES IN URBAN
SPACE IN A POST-CARBON
SOCIETY

1st APRIL

A / Auditorium Dhub

09:30 A8. TALENT &
COMPETITIVENESS: BARCELONA
AND THE AUDIOVISUAL SECTOR

10:00 A9. PALAU D'ESPORTS: THE NEW
PARADIGM OF SPORT

10:30 COFFEE BREAK

12:00 KEYNOTE 3: HIGH LEVEL DIALOGUE:
THE ENERGY TRANSITION, A NEED
AND AN ECONOMIC OPPORTUNITY

12:30 CLOSING

COCKTAIL